

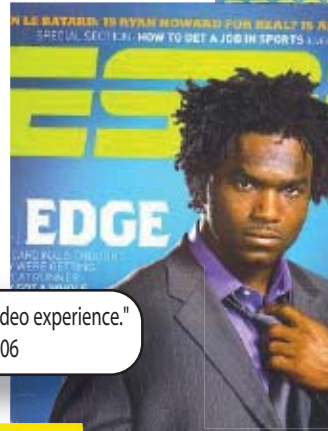
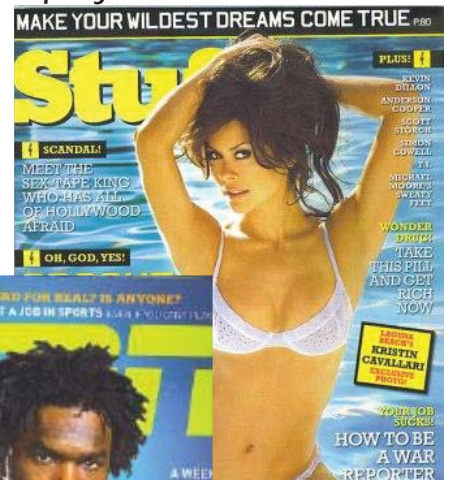
# PRAISE & BUZZ



"With 40 hours of play time this waterproof mp3 player lets you take to the waves with the entire Beach Boys catalog in tow."  
- **The Oprah Magazine**, Dec 2006



"It turns every surf session into a sonic surf video experience."  
- **Surfing Magazine**, March 2006



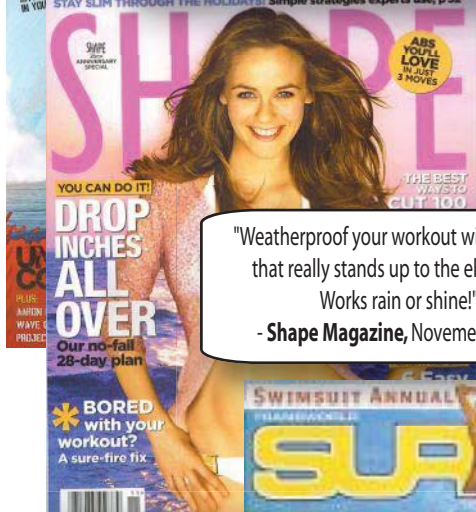
"For years, I've gone through several players... Those frustrating days may be over, thanks to a new MP3 player infused with the rugged, simple spirit of the outdoors. Freestyle Audio's waterproof player has emerged from the flock as the consummate outdoors music machine."  
- **Hooked on the Outdoors**, December 2005



"Turn up the volume and ride!"  
- **KiteWorld Magazine**, December 2006



"Waterproof iPod cases are great, but you can't beat the compactness of an mp3 player that is itself waterproof."  
- **National Geographic Adventure Magazine**, Dec 2006



"Weatherproof your workout with a player that really stands up to the elements. Works rain or shine!"  
- **Shape Magazine**, November 2006



"Some mp3 players are about as fragile as Clay Aiken kickboxing, but Freestyle Audio's waterproof mp3 player was built specifically for wakeboarders and it's extremely durable."  
- **Boating Life**, 50 of Our Favorite Gear Picks, June 2006

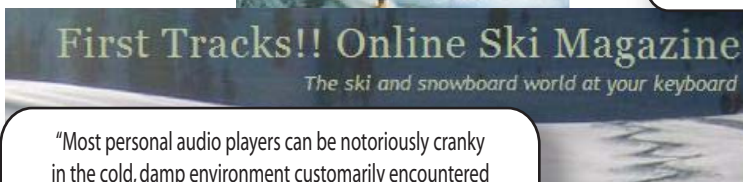


"Bottom line, it's a great way to bring the rock out there with you and the thing's so small you won't even know it's there... Until Thin Lizzy's 'Jailbreak' comes on while you're in the tube."  
- **Transworld Surf Magazine**, New Products, June 2006



"With the recent advances in waterproof digital music, the Liquid Tunes Waterproof mp3 player from Liquid Force and Freestyle Audio, picking a riding playlist has never been a bigger part of the perfect session."  
- **Wake Boarding Magazine**, June 2006

"This on-hill music maker will keep you airborne and rocking out without those annoying bounced checks."  
- **Transworld Snowboarding**, October 2006



"Most personal audio players can be notoriously cranky in the cold, damp environment customarily encountered while skiing or riding, so why risk carrying your iPod on the slopes? Enter the Freestyle Audio DMP."  
- **First Tracks!! Online**, October 2006





"Who said surfers and swimmers can't enjoy some music while doing the hang ten or perhaps some cross-continental swimming? Afraid of waterlogging your shiny iPod? Don't fret. The Freestyle Audio DMP player can be submerged up to ten feet."  
- **Forever Geek.com**, February 2006



"No longer is the \$10,000 stereo system necessary for you to enjoy your favorite tunes while riding behind the boat."  
- **SBC Business**, January 2006



"Ka-Boom! The Freestyle Audio DMP drops like an atom bomb on surfers who really love their tunes. Its compact size and solid, waterproof construction make this little unit a great addition to any surf trip."  
- **About.com**, ★★★★★



"I love music almost as much as my rubber ducky, but an iPod in the tub is a tricky stunt. Freestyle Audio figures it has me -- not to mention surfers, swimmers, and triathletes -- covered."  
- **Wired Magazine, Gadget Lab**, August 2006

**CNET editors' review**  
February 2006  
**Product Rating: "Good"**  
"We love the idea of being able to listen to music while surfing or partaking in any action sport. Good device."



**National Geographic Adventure, Best of Adventure Gear Award, November 2006**  
National Geographic Adventure magazine assembled an advisory board of 45 of the country's leading outdoor retailers, who along with Adventure gear editors, nominated products they felt demonstrated outstanding innovation as well as products that consumers are particularly excited about in the marketplace. After being rigorously tested by the Adventure editors, the Freestyle Audio DMP was chosen top product in the mp3 category.



"Spill a drink on an iPod and it transforms into a \$300 paperweight; spill a drink on the Freestyle Audio DMP and dunk it 10ft underwater -- it's still a music player."  
- **Productdose.com**, July 2006

"Most electronic music players are no match for crushing, soggy waves, but Freestyle Audio is changing that, with its signature waterproof mp3 player. Surfers and surf industry insiders say that this device's size, durability, and sound quality set it apart."  
- **CNN.com**, January 2007



**SIMA Product Innovation of the Year Award Nominee March 2006**  
Given to the company that developed/created the most innovative surf or surf-related product that improves the surfing experience or advanced the profile of surf products in 2005.



"MP3 players are moving underwater, and now here's a completely submersible player and earphone, the Freestyle Audio DMP."  
- **Gizmodo, Ten Feet Under**, July 2006



"From use at the hotel shower to surfing the breaks off Costa Rica, the Freestyle Audio MP3 player loves to dive right in and get wet. But even if you're just lying in a pool float in the middle of your backyard, the Freestyle Audio DMP lets you listen to music (or podcasts!) without bothering anyone else."  
- **Network World**, July 2006

**ispo BrandNew Award Finalist, Sporting Goods Hardware Accessories, June 2006**  
The selection process was intense: the Jury Meeting for the 14th ispo Brand New Awards included 15 judges, international sports experts, who went through 161 participating companies from 24 countries. They viewed, examined and tested all products and were amazed by the high quality. Freestyle Audio's waterproof mp3 player was chosen Finalist of the category Hardware Accessories.

